



BUSINESS PROPOSAL

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Objectives

Objective 01

To encourage young and aspiring businessman

Objective 02

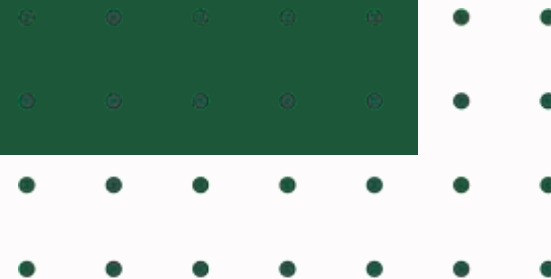
To generate additional source of income



**RS. 1.15
LAKHS ONLY**

Investment

- 01 Documentation & Design
- 02 Production Unit
- 03 Chemical Premix
- 04 Packing Jar & Can
- 05 Lable



DOCUMENTATION

Form for Shop and Establishment Act registration. It includes fields for shop name, address, and details of the proprietor or manager. The form is in Hindi and English.

Shop Act

UDYAM Registration Certificate issued by MSME. It includes details of the enterprise name, address, and the Director. The certificate is in Hindi and English.

MSME

Certificate of Registration for ISO 9001:2015 issued by IAF. It certifies the Quality Management System of BHANSALI BROTHERS. The certificate is in English and includes the IAF logo and the name of the Director.

ISO Certification

Production Unit

01 Water Tank :

1000 ltr. – 1 qty., Cost – 5000 Rs.

Total : 5000/-

02 Mixer :

Quantity : 2 nos. Cost – 5500/-

Total – 11000/-

03 Drum For Making Material :

Quantity – 10 nos. , Cost – 450/-

Total – 4500 Rs/-

04 Plumbing & Other Material – 4500 Rs/-

05 Total – 25000/-



Chemical Premix



1. Phenyl – 100 ltr. (2 flavor)
2. Hand Wash – 100 ltr. (2 flavor)
3. Toilet Cleaner – 50 ltr.
4. Dish Wash – 50 ltr.
5. Liquid Soap – 50 ltr.
6. Air Freshener – 3 ltr. (3 flavor)



Packing Jar, Can & Stickers



1. Jar 5 ltr – 200 * 25 = 5000 Rs/-

2. Can – 143 * 35 = 5000 Rs/-

3. Label – 1250 * 4 = 5000 Rs/-



Margin

Phenyl : 290Rs/-

Ratio – 1:30

9.66Rs/ltr * 5ltr = 48.33

RO Water 0.50*5ltr = 2.5

Jar – 25

Sticker – 4

Transport – 1

Total M Cost – 80.83 = 81

Minimum Sale Price – 160Rs/-

Margin – 100%

Ratio – 1:60

4.83Rs/ltr * 5ltr = 24.15

RO Water 0.50*5ltr = 2.5

Jar – 25

Sticker – 4

Transport – 1

Total M Cost – 56.65 = 57

Minimum Sale Price – 110Rs/-

Margin – 100%



Toilet Cleaner: 95Rs/-

Ratio – 1:5

19Rs/ltr * 5ltr = 95

Jar – 35

Sticker – 4

Transport – 1

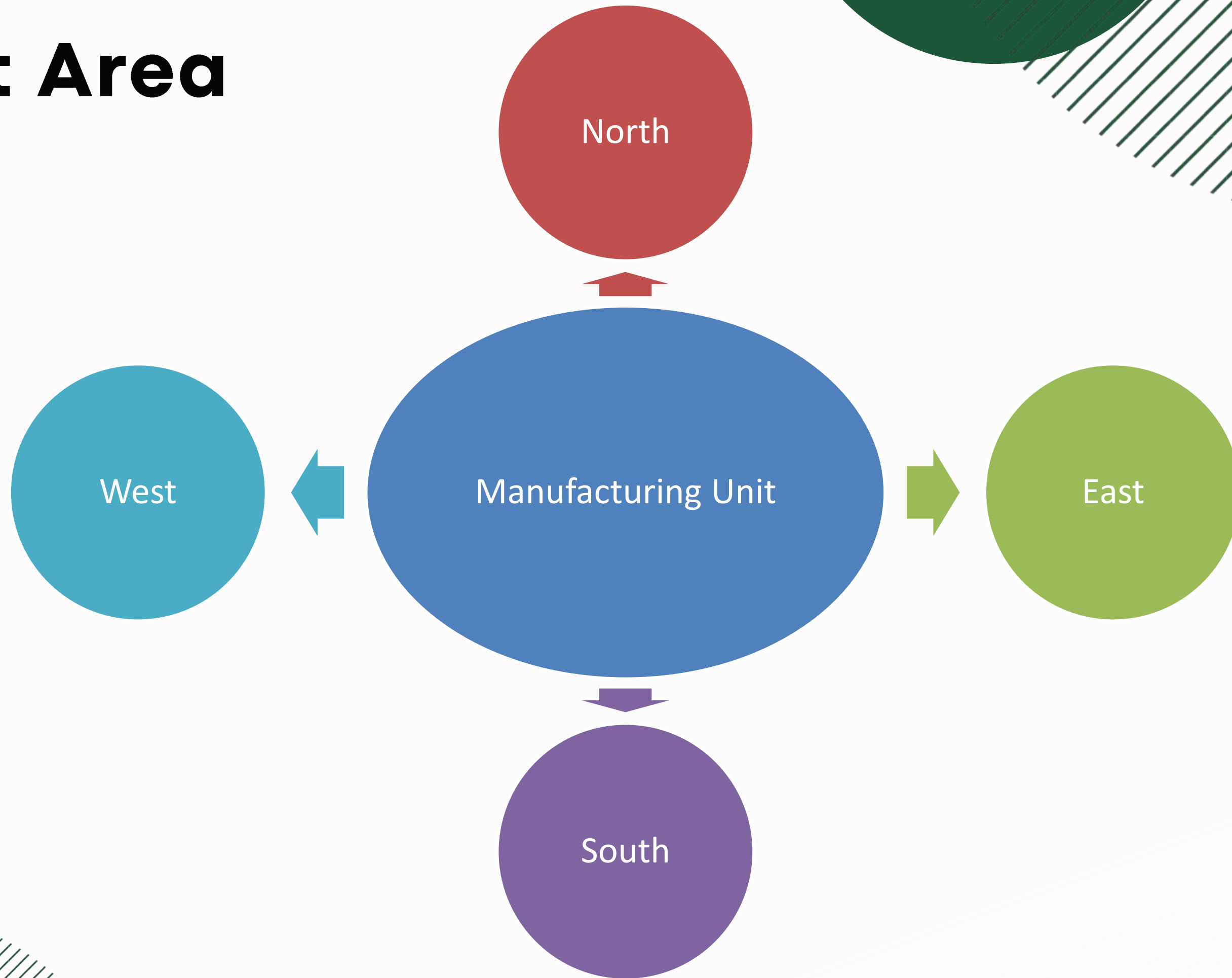
Total M Cost – 135

Minimum Sale Price –

280Rs/-

Margin – 100%

Target Area



Sales



Corporate –

- Hotels
- Hospitals
- School/ Collage
- Washing Centre
- Industry/ Office
- Gym/ Spa
- Flats



Distributor –





Thank You

